



AAMIR RAHEEL

{ / photoshop / illustrator / coreldraw / indesign / XD / Figma / after effects / premiere pro / }

OBJECTIVE



Imaginative and forward-thinking expert with over two decades of immersive experience juggling multiple imaginative design projects, crafting unique concepts, shaping graphics, and envisioning captivating user experiences. Armed with the power to elevate brand recognition through creative prowess, adept at spotting opportunities, surmounting obstacles, forging enduring and mutually rewarding connections with clients, teams, and individuals, all while founding a thriving and prosperous enterprise. Decades of professional experiences in the fields of information technology, UI/UX design for websites/apps/platforms, Wordpress management, ATL to BTL campaigns. I have learned to apply strategic project and team management approach to complete various tasks according to the client's satisfaction.

SKILLS



Dynamic, Self-Motivated & Forward thinking.

Works well individually and in a team environment.

Highly ambitious with a keen eye for a detail.

Thrive in a challenging work environment, constantly finding new ways to excel.



Certified Adobe Creative Suite ★★★★★

Certified COREL DRAW! Designer ★★★★★

★★★★★ ★★★★★ ★★★★★

★★★★★ ★★★★★

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EXPERIENCE



ZETA TECHNOLOGIES • **DESIGN LEAD/FRONTEND/UI-UX** • MAY 2016 TO OCT 2022
PROMOTED TO • **LEAD CREATIVE DESIGNER** • NOV 2022 TO **TILL NOW**

Designed & changed company's entire corporate identity. Conceptualized & designed new logo and social media presence, also designed company's associate business partner companies' logos including acmetel FZC, acmetel USA & Good Cafe. Designed & implemented new corporate website for zeta tech & Acmetel. Worked on company's premium voice calling app VOICE PORT. From logo conceptualization to finalizing its website, calling cards, mobile app UI/UX design including marketing collateral and outlet branding.

CALLIGRAFIX DESIGNER | PRINTERS • **ART DIRECTOR** • JAN 2016 TO **TILL NOW**

As the head of the Art Department, I handle the design work for various items such as corporate identities, flyers, brochures, leaflets, corporate campaigns, advertising/sale campaigns, outdoor advertising, etc., for our prestigious clients.

IDEAS WORKSHOP • **ART DIRECTOR** • DEC 2007 TO APR 2016

Head of Art Department. Worked on PTCL, Mobilink, Ufone(HR), witribe, British Council, Askari Investments, KASB Bank, NADRA, Pakistan Post, Warrick, MoWD, MoPW, NHA etc.

ORIENT McCann ERICKSON • **ART DIRECTOR** • NOV 2006 TO OCT 2007

Head of Art Department, Worked on various government as well as private clients including OGDCL, Ministry of Health, Ministry of Population, Tourism, Information, FBR etc.

MIDAS COMMUNICATIONS • **ART DIRECTOR** • NOV 2005 TO OCT 2006

Worked on various government as well as private clients including National AIDS Control Program, OGDCL, ZTBL, COMSATS, SKYWAYS, Pakistan Railways, Pakistan Poultry Association etc.

ADGROUP (PTV) LTD. • **GRAPHIC DESIGNER** • JAN 1999 TO MAY 2002

Started my graphic design career from Adgroup. Designing includes Corporate Identities, Flyers, Brochures, Leaflets, Corporate Campaigns, Advertising/Sale Campaigns, Outdoor Advertising etc.

EDUCATION



BS • **Computer Sciences** • 1997-1999

School of Business & Commerce, Preston University

DTP • **Diploma in Desktop Publishing** • 1995

Institute of Computer Sciences

Certificate in Wordpress Management

REFERENCE

Mr. Owais Hamid Khan • CEO, Ideas Workshop (+92 323 8555070)

Mr. Sulieman Malik • Sr. Advisor SBC, UNICEF HQs (+92 308 5004489)

Mr. Jose Jimenez • CEO, MediaXtreme Inc. (+1 347 563 5327)



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